
PRESS RELEASE

REGUPOL receives the Efficiency Award NRW

Every two years the Effizienz-Agentur NRW (EFA) from Duisburg in North Rhine-Westphalia awards prizes to resource-efficient products and services that make our future more environmentally friendly. REGUPOL has received the honorary award in the category Efficient Product.

At the ninth award ceremony since the inception of the Efficiency Award, the jury awarded the Honorary Prize for the first time last Wednesday. "REGUPOL's submission with its striking commitment to resource efficiency impressed the jury, so that they decided to recognise the company with an honorary award which had not been foreseen in the original call for entries," the statement reads.

From a total of 70 entrants, the Efficiency Agency selected five winners of the prize, which is endowed with a total of 20,000 euros. NRW Environment Minister Ursula Heinen-Esser, who presented the award in person at the German Sports and Olympic Museum in Cologne, emphasised: "Almost all of the company's products are based on recovered and recycled polymer raw materials – that's the future!"

With such products, based for example on SBR rubber, polyurethane foams or EPDM, **REGUPOL** was able to establish itself successfully on the market more than 65 years ago. The proportion of the above-mentioned raw materials in most **REGUPOL** products is between 75 and 95 percent – the company thus processes more than 90,000 tonnes of recycled elastomers per year, making a major contribution to the resource-efficient use of valuable raw materials. "This business model makes the family-owned company a pioneer in the recycling of secondary raw materials. **REGUPOL** will receive the first honorary prize in the history of the Efficiency Award for its long-term and sustainable entrepreneurial achievements," explains jury chairman Bernd Draser.

In addition to the honorary prize, the jury of experts awarded three main prizes and one special prize this year.

2018 Characters, including spaces and headings

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<https://www.regupol.com/de/news>

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About REGUPOL BSW GmbH

REGUPOL was founded in 1954 and processes recovered and recycled high quality plastics. Since then, **REGUPOL** has become one of the leading suppliers of sports floors, fall protection floors, anti-slip mats for load securing, products for impact sound insulation and vibration insulation as well as protective and separating layers. **REGUPOL** has almost 70 years of experience in these market segments and is a market leader in many product groups. Based in Bad Berleburg, North Rhine-Westphalia, **REGUPOL** employs more than 700 people worldwide who leverage their expertise to offer customers tailored solutions. Subsidiaries are: **REGUPOL** America LLC, **REGUPOL** Australia Pty. Ltd, **REGUPOL** Acoustics Middle East FZE, **REGUPOL** Schweiz AG, **REGUPOL** Zebra Athletics LLC and BSW Shanghai CO. LTD. Last year, **REGUPOL** generated sales of approximately €120 million and recycled more than 90,000 tons of elastomers. **REGUPOL** is the winner of the NRW 2020 Environmental Business Award.