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Sports is REGUPOL

REGUPOL set to exhibit at the FSB 2023

"**Sports is REGUPOL**". With this slogan, the renowned sports flooring manufacturer is returning to FSB. **REGUPOL** will be back at the international trade fair for public space, sports and leisure facilities in 2023, following their absence due to Corona. Familiar and proven products are to be presented in a new and exciting manner, thanks especially to a new stand design, which was very well received when used for the first time at the FIBO trade fair in April. FSB will take place from 24-27.10.2023 in Cologne and attracts trade visitors from all over the world.

Expertise and experience: sports floors from REGUPOL set standards

Backed by over 50 years' experience in sports facility construction, testimonials from celebrities like Usain Bolt and prestigious projects such as the running tracks in the Olympic stadiums in Berlin and Munich, **REGUPOL** is putting its sports floors in the spotlight at FSB. Innovative sports floors for different requirements are the company's core competence. Consulting, supply and installation all come from a single source. And that's what customers from all over the world are to be shown at FSB. Visitors will have the opportunity to experience the various floor coverings directly, test their properties and receive comprehensive advice from the company's experts.

REGUPOL is sustainable

At **REGUPOL**, sustainability is a way of life and always has been. Ever since it was founded in 1954, the company has dealt almost exclusively with the recycling of elastic raw materials. Even the company's sports and safety flooring generally consists of over 80 % recycled material.

Direct contact and personal exchange

REGUPOL generates 60 % of its turnover abroad and consequently, the company is looking forward to meeting old and new contacts from all over the world. "We are very much looking forward to exhibiting our sports flooring solutions at FSB 2023," says Peter Breuer, Sales Director Export at **REGUPOL**. "This trade fair gives us the opportunity to present our sports floors to an international audience, to make new contacts and to maintain old ones. We'd like to invite all visitors at the fair to come to our stand and get to know our flooring solutions."

Visitors can find **REGUPOL** in hall 10, at stand F070 / G071. Admission ticket vouchers can be ordered on the company's website.

Information:

24.-27.10.2023, Messegelände Köln (Cologne Exhibition Centre)

Stand: hall 10, stand F070 / G071

Exhibited products:

- Running tracks
- Sports court surfaces
- Sports hall and indoor climbing hall floors
- Safety floors

- Fitness floors

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Please note: You can find this text and the related image material in the press section of our website at:

<https://news.regupol.com/>

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About REGUPOL BSW GmbH

REGUPOL is one of the world's leading processors of recycled elastomers. They are used to create our high-quality sports and safety flooring, antislip mats for load securing, products for impact sound insulation and vibration isolation, as well as protective and separating layers for use in construction projects. In many of these markets, **REGUPOL** is now among the leading suppliers thanks to the expertise of our global team. Our subsidiaries are: **REGUPOL America LLC, REGUPOL Australia Pty. Ltd., REGUPOL Acoustics Middle East FZE, REGUPOL Schweiz AG, REGUPOL Zebra Athletics LLC** and **BSW Shanghai CO. LTD.** Last year, **REGUPOL** achieved a turnover of more than €140 million and recycled more than 90,000 tonnes of elastomers. **REGUPOL** is the winner of the NRW Environmental Business Award, the NRW Energy Efficiency Award and was also awarded the Cradle to Cradle Certified® Bronze Level certificate for several products in acoustics, construction and load securing. Cradle to Cradle Certified® stands for a universal and consistent circular economy. At **REGUPOL**, we have set ourselves the task of working continuously on developing solutions which are fully consistent with the principles of a circular economy. Shaping a sustainable and successful future: that is our company's goal.